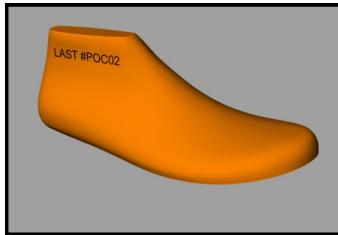


# Proof of Concept, Inc.

REFINING CONCEPTS    DEFINING SUCCESS

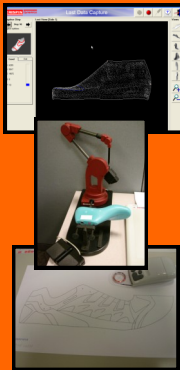
## FOOTWEAR PRODUCT REALIZATION SERVICE SHEET LAST DEVELOPMENT



A piece of common wisdom adhered to by footwear developers is:  
"THE LAST COMES FIRST".

Proof of Concept believes this wholeheartedly which is why we provide LAST DEVELOPMENT as one of our key services. We have the tools, the know-how, and the experience to develop lasts that fit well and perform their desired function.

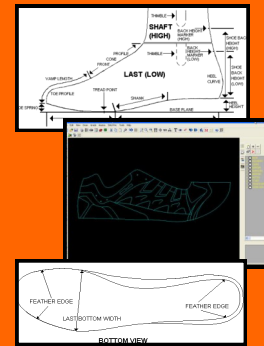
### TOOLS



Proof of Concept maintains a variety of hardware and software tools necessary for creating lasts accurately, preserving the ability to make changes and alterations. Whether starting from scratch or modifying an existing last, we have the right tools to do the job.

### KNOW-HOW

Proof of Concept has the know-how to make lasts that fit your application. Last making has been referred to as an art form, but there is also a great deal of science that goes into the process. We make sure the science is correct and supports the artistic direction for the last.

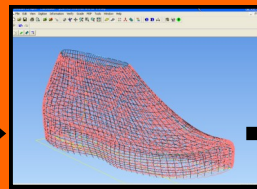


### EXPERIENCE

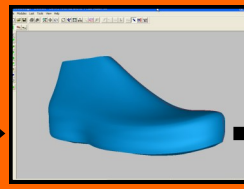
Proof of Concept has the experience necessary to develop lasts correctly. Our combined years in the footwear industry have been focused on process innovations and standardization. Our experience implementing cutting edge procedures is put to work on every last.



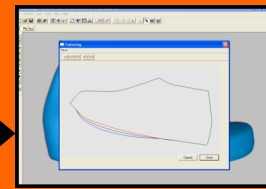
DIGITIZE



REVERSE ENGINEER



MODIFY TO FIT



FLATTEN TO PATTERN

Proof of Concept Last Development is a complete service from start to prototype ensuring that things are done right prior to ordering copies for manufacturing. We use cutting edge tools and processes to make sure each last is that perfect combination of art and science. Our years of experience are poured into every decision affecting the shape of your last.

Remember:

THE LAST COMES FIRST

SO

Call Proof of Concept FIRST before making your next LAST.

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360.910.3656  
[info@yourproofofconcept.com](mailto:info@yourproofofconcept.com)